

PPI Certification

PPI Certification recognizes excellence in poverty measurement with the Progress out of Poverty Index®—get certified to demonstrate that your data is reliable and accurate.

When working with the poor, the stakes are high. Misinformed decisions waste resources and squander opportunities to help families in need. This is why Grameen Foundation believes so strongly that real, objective data should drive decision-making in programs that serve the poor. We applaud the program leaders who put this principal into practice with the Progress out of Poverty Index® (PPI®).

PPI Certification confirms that an organization that uses the PPI is meeting meaningful standards established by Grameen Foundation and industry leaders. The certification is administered by participating rating agencies. Organizations already pursuing a social rating or other assessment may add PPI Certification to their service package at a significantly reduced cost. Any organization that uses the PPI can pursue a PPI certification.

If an organization meets the required standards, the rating agency will grant either a Basic or Advanced PPI Certification.

Basic PPI Certification

A Basic Certification indicates that an organization employs best practices for accurate poverty measurement. The Basic Standards of Use are designed to ensure the integrity of PPI data.



Advanced PPI Certification

An Advanced Certification distinguishes high performers. The Advanced Standards of Use ensure that the organization has systems in place that effectively capture and analyze poverty data along with other client characteristics, leading to important discoveries about the needs of clients.



Steps to Certification

1 Download the PPI Standards of Use at progressoutofpoverty.org/standards .	4 Submit the documentation required by the rating agency and facilitate an on-site evaluation led by rating agency representatives.
2 Gauge certification readiness with the PPI Self-Assessment Tool, available at progressoutofpoverty.org/resources .	5 If needed, improve your organization's PPI practices based on rating agency feedback.
3 Contact a rating agency.	6 Certification is awarded at either the Basic or Advanced level at the rating agency's discretion.

Participating Rating Agencies

Fully Licensed Certifiers:

MicroFinanza Rating / microfinanzarating.com / info@microfinanzarating.com

Planet Rating / planetrating.com / rating@planetrating.com

Certifiers in Beta:

M-CRIL / m-cril.com / contact@m-cril.com

MicroRate / microrate.com / info@microrate.com

Moody's Analytics / moodyanalytics.com

Benefits of PPI Certification for Practitioners

Improve

- ▶ Gauge how well your organization is using the PPI
- ▶ Identify weaknesses and areas for improvement

Enhance Reputation

- ▶ Publicly demonstrate your commitment to reaching and serving the poor
- ▶ Mitigate reputational risks and enhance your brand
- ▶ Become a leader in poverty measurement
- ▶ Improve transparency

Build Confidence

- ▶ Compare your practices to others using the different levels of certification
- ▶ Increase your organization's confidence in using the tool
- ▶ Build excitement among staff about furthering your mission

Attract Investors

- ▶ Differentiate yourself among peers
- ▶ Demonstrate your success through an objective, third-party review
- ▶ Attract mission-driven investors and donors

Benefits of PPI Certification for Investors and Donors

Identify Partners

- ▶ Certified organizations display a deep commitment to serving the poor
- ▶ Certified organizations are poised to improve their practices based on feedback from rating agencies
- ▶ Organizations that have received Advanced Certification have demonstrated the deepest level of commitment to using poverty data to enhance their products and services

Trust the Results

- ▶ Rating agencies thoroughly review the practices and data of organizations

Revision History

The most recent PPI Standards of Use were published in April of 2014. The latest revisions were made so that the standards would remain relevant given the rising level of competency among PPI users, and so that the standards could apply to programs beyond microfinance.

Renewing Certification

PPI-certified organizations will retain their certified status until the date of expiration, two years after the certification was given. This applies to organizations certified under the previous version of the Standards of Use; Organizations renewing their certification must adhere to the most recently published standards.



For PPI certification inquiries, email us at spm@grameenfoundation.org

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